



## Seizing opportunities in adversity

# Remaining focused in today's market environment

In periods of market volatility, a look at history may offer insights into the benefits of long-term investing.

Suppose you placed a hypothetical C\$10,000 investment in the S&P/TSX Composite Index at the top of the stock market on June 18, 2008. By March 9, 2009, the market bottom, your investment would have dropped in value to \$5,152.04 – a decrease of approximately 48%.

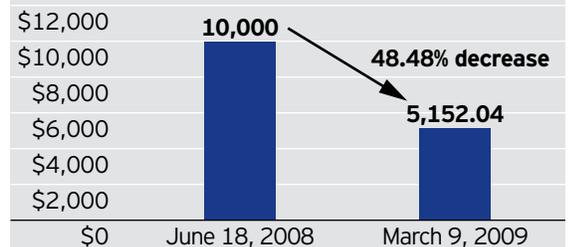
### How would you have reacted?

- 1 Sell your shares and put the proceeds into a Guaranteed Investment Certificate (GIC)
- 2 Hold on to your shares (remain invested)
- 3 Increase your investment by \$1,500
- 4 Dollar-cost-average \$250 a month for the next two years
- 5 Reinvest another \$10,000

Turn the page to see which option outperformed.

### Hypothetical C\$10,000 investment in the S&P/TSX Composite Index<sup>†</sup>

June 18, 2008-March 9, 2009



Source: Morningstar Research Inc.

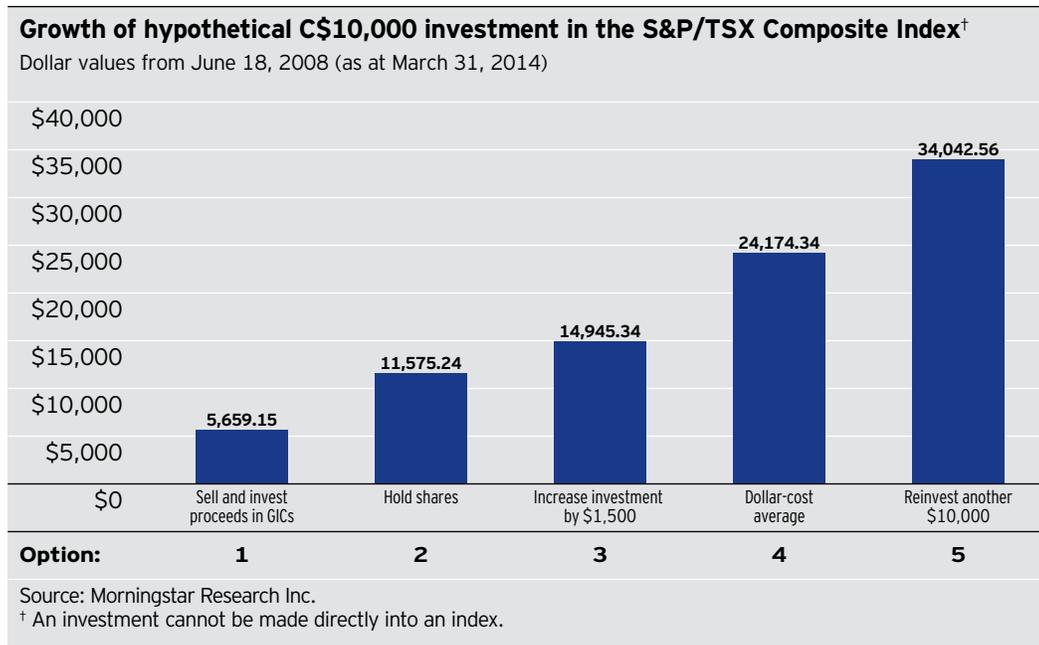
<sup>†</sup> An investment cannot be made directly into an index. The S&P/TSX Composite Index is a broad-based, market-capitalization-weighted index of the largest, most widely held stocks traded on the Toronto Stock Exchange.



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## Committed investors should stay the course

When the market plunged in 2008, savvy investors knew that the down times wouldn't last forever. They looked beyond the loss to see an opportunity for long-term potential gains. While some investors jump at the first signs of trouble, others know they have time on their side. If you're concerned about market volatility, seek the combined expertise of your advisor and the investment management of Invesco.



Following the 2008-09 downturn, the investments of dedicated investors increased more than those who pulled their funds from the market.

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